A Unified Model of Cohort Mortality

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Abstract

We propose a dynamic production function of population health and mortality from birth onwards. Our parsimonious model provides an excellent fit for the mortality and survival curves for both primate and human populations since 1816. The model sheds light on the dynamics behind many phenomena documented in the literature, including (1) the existence and evolution of mortality gradients across socioeconomic statuses, (2) non-monotonic dynamic effects of in-utero shocks, (3) persistent or "scarring" effects of wars and (4) mortality displacement after large temporary shocks such as extreme weather.

Keywords: Mortality, Health, In-utero shocks, Selection, Scarring.

We propose a coherent framework to understand how population health and mortality evolve from birth onwards, and how economic and other environmental factors early in life affect this evolution. Statistical and economic models of health and mortality typically only concentrate on adults. Yet a large literature now documents that events and investments in utero and throughout childhood are powerful predictors of both economic and health outcomes later in life (Almond and Currie 2011, Almond et al. 2018). In the absence of such a quantitative model, it is difficult to predict how shocks will affect population health at various ages, and even harder to design optimal investment or compensation policies (Almond et al., 2018).

We present a simple dynamic model of the production of health from birth to death for a heterogenous population. In the spirit of classic demographic work (Vaupel et al., 1979), the model assumes that some individuals are born more frail than others and tend to die young. Subsequently, the health distribution of the survivors evolves according to a simple law of motion that depends on the level of external resources and their distribution.¹ As in Grossman (1972), the health stock deteriorates with age but can increase if resources are invested. But unlike Grossman (1972), resources in our model are stochastic, a crucial distinction. In addition, individuals can die from accidents unrelated to their health status. These "external" causes of death play a particularly important role in explaining the level of mortality during the adolescent years.

We then estimate the model separately for more than 100 birth cohorts born in the early 19th century and later, using high quality data from the Human Mortality Database. Despite vast changes in life expectancy throughout the period, the model provides an excellent characterization of the age-profiles of mortality for each of these cohorts. The estimated model is consistent with the following stylized facts: (1) the profile of log mortality rates by age has a J-shape, and (2) survival curves for humans have "rectangular-ized" over the last two centuries, that is, survival curves have become flatter throughout

¹The model can be seen as formally similar to the stochastic processes used to model corporate defaults (Lando, 2004).

life and then drop abruptly at older ages).

Having demonstrated that the model can accurately describe population mortality profiles, we show that the simple extensions of the model can generate other previously documented phenomena. Specifically we show that (1) changes in lifetime resources generate "SES gradients", persistent gaps in log mortality rates across populations with different socio-economic status that fall with age; (2) changes in in utero conditions result in non-monotonic (u-shaped) health impacts over the lifetime; (3) short-term negative shocks (such as wars) which temporarily lower resources result in "scarring" (elevated mortality of survivors); and (4) environmental shocks such as hot weather can lead to harvesting or displacement effects among the old (temporarily elevated mortality rates followed by temporarily lower mortality).

The evolution of mortality over the lifetime is remarkably similar across human populations and in fact across most primates. Because of this regularity, demographers have searched for a "unified" model of mortality that would predict mortality from birth to death at least since the early 19th century (Gompertz, 1825). Like much of the following literature (e.g. Li and Anderson, 2013) Gompertz's model accounts for mortality *only after a certain age*, focusing on the roughly log-linear portion of the mortality curve after age 30-40. There are a few exceptions. An early model proposed by Heligman and Pollard (1980) describes the probability of dying at a given age for all ages. More recently Sharrow and Anderson (2016) and Palloni and Beltrán-Sánchez (2016) propose alternative statistical models of survival rates that also fit observed lifetime survival curves well.

The main contribution of this paper is to provide a production function that describes the evolution of a population's health and mortality starting at birth that is suited for tracking the long term impacts of various insults and investments. To that end, our approach differs in one fundamental aspect from the demographic approach just described. As in the seminal Grossman (1972) model, we model directly how the health stock of each individual evolves, rather than only modeling the mortality or survival rates of the aggregate population. This approach is better suited for studying how various shocks affect the health and mortality of the population overtime — we can easily model inputs into health directly and trace their effects as cohorts age by tracking the evolution of the distribution of health. We demonstrate this by studying the effects of increasing lifetime resources, and the impact of negative in utero shocks on a population's subsequent average health and mortality. We also study the effects of temporary shocks such as wars or bad weather.

Our basic model is more parsimonious than the original Grossman model, or its most recent successors in the economics literature (Dalgaard and Strulik, 2014 or Galama and Van Kippersluis, 2018). We a focus on a production process only and ignore maximizing behavior. Our main innovation relative to these papers is to provide a unified framework for mortality at all ages, including childhood, and to allow for heterogeneous endowments.² Including this key childhood period allows us to match the pattern of declining mortality among children (up to adolescence). Alternative state-of-the art models, such as Dalgaard and Strulik (2014)'s accumulating health deficits model, or Galama and Van Kippersluis (2018)'s theory of socioeconomic status and mortality, start with adults and thus cannot account for this feature of the data. A recent model by Dalgaard et al. (2019) does account for the childhood period, but it does so by adding a separate health production function for childhood. Instead our framework is able to describe aging from birth to old ages with a unique law of motion, where mortality declines during childhood due to both selection effects and investments. To our knowledge, there is no other model that has accurately (empirically) predicted the lifetime health and mortality of populations, while also providing a law of motion for health at the individual level.

This paper proceeds as follows. We start by describing the data and the stylized facts that inform our model in section 1. We then describe the model and its qualitative properties in section 2. In section 3 we show that the model does an excellent job at matching

²Our model is also different in a number of other dimensions. For example, we do not impose a maximum life expectancy and we incorporate stochastic shocks.

the mortality profiles of many cohorts, and discuss which parameters in the model help rationalize the large increases in life expectancy we observe throughout the period. We also show that the model describes the evolution of chimpanzee mortality well. In section 4 we then investigate how the model can be used to understand the effects of permanent (in utero or SES) and temporary (wars and heat waves) changes in the environment. We also briefly describe how a planner would optimally allocate health resources. Section 5 concludes.

Stylized Facts: Health and Mortality Over the Lifetime

Mortality

We study the evolution of mortality for a given cohort using data from the Human Mortality Database (hereafter HMD). The HMD provides population and death counts by age, birth-year and gender collected through vital registration systems (birth and death certificates) and censuses, from 1816 up to 2015. Despite a few limitations, the HMD is the highest quality data available for cohort analysis.³ We compute mortality rates by age for each cohort as the number of deaths divided by the population at that age, and use these to compute survival rates.⁴ We also use these rates to compute cohort life expectancy. We focus on French cohorts for two reasons: these cohorts are large and the data goes back as early as 1816. While there are important differences across countries, as we discuss below the overall profiles of mortality by age are very similar for other countries.

³The HMD has some important limitations. Migration is not accounted for. Counts are not accurate for years during which the territory changed, in 1861, 1869, 1914, 1920, 1939, 1943, 1945, 1946 – often corresponding to wars (see Appendix). Data is imputed for ages above 90.

⁴Technically, we compute annual probabilities of dying at a given age instead of rates. Since the HMD provides no information on the distribution of births and deaths *within* a year, we make no adjustments for the fact that the deaths in the first year do not correspond to individuals born that year. The HMD reports probabilities (q_x) that make adjustments based on a series of standard assumptions in epidemiology and demography. In order to avoid introducing discrepancies, we treat the data and the model symmetrically by computing death probabilities naively. These probabilities are very similar to the ones HMD computes (See Appendix Figure 12).

It is important to distinguish cohort mortality from period mortality, which is used more often. Appendix Figure 13 summarizes the evolution of period and cohort life expectancy at birth by gender in France. Recall that period life expectancy is a synthetic construct computed using the cross-sectional mortality rates of all living cohorts in a given year. For example, to compute the 1850 period life expectancy, the mortality rates at age 70 are approximated using the observed mortality rates of 70 year-olds in 1850. In contrast, cohort life expectancy is computed using the *realized* mortality rates of a given cohort. To compute the 1850 cohort life expectancy, the mortality rates at age 70 are those observed in 1920. In a stationary environment, with stable mortality rates by age over time, the two measures are very close. For the 1816-1860 cohorts for whom life expectancy at birth was stable around 40 for females and 39 for males, the environment would appear to be close to stationary. But life expectancy increased substantially starting in the late 19th century, with cohort life expectancy increasing more than period life expectancy, as would be expected when environmental or medical factors results in lower age-specific mortality rates. Females born around 1920 lived around 69 years, and males around 59, which is substantially longer than cohorts born a century earlier. Finally note that, although period life expectancy rose for men, several cohorts of men (born roughly 1880-1900) experienced declines in life expectancy, likely due to WWI and WWII.

The logarithm of mortality has the shape of a "tick mark": high at birth, low among the young, and high and rising almost linearly with age in late adulthood. This can be seen in Figure 1 which shows the logarithm of mortality rates by age, for selected birth cohorts of women born between 1860 and 1940 for various European countries (panel a) and for France (panel b). Although the level of mortality has changed substantially over time, the basic evolution of mortality rates by age is very similar across many countries. These patterns are similar, though not identical for men (see Appendix Figure 14 and 15).

[Figure 1 about here]

Mortality curves also display an "adolescent hump," especially visible in cohorts born

in the 19th century. Starting in adolescence, mortality rates jump up. Hormonal changes and other changes associated with the transition into adulthood are thought to explain this adolescent hump (Preston et al. 2000, Thiele, 1871). Finally, there are clearly visible spikes for some cohorts, corresponding to wars and epidemics. These patterns are more visible when examining all the cohort curves (Appendix Figure 14 and 15). These patterns are not unique to humans. Bronikowski et al. 2011 show, using longitudinal data from primates living in the wild, that these patterns of mortality are very similar across all primates.

Health

A striking empirical pattern is that the distribution of health indicators is roughly Gaussian, at any given age after birth and before old age. Partial but continuous health measures like birth weights and heights (which evolve until adulthood) are close to normally distributed too. For example, Wilcox and T Russell (1983) show that the distribution of birth weights is normal. That adults heights are normally distributed was shown in the 19th century first by Quetelet and then by Galton and Pearson, as discussed by Tanner and Tanner (1981).⁵

How does the distribution of health evolve with age? Unfortunately, the HMD does not contain any health measure-there is in fact no data we are aware of that tracks a consistent measure of health from birth to death for a given cohort, but several studies provide partial descriptions of this evolution. Mean health falls with age, peaking sometime in young adulthood. For example Deaton and Paxson, 1998, Case and Deaton, 2005, Halliday et al. (2018) and Kaestner et al. (2020) show that self-reported health status declines with age among adults. Contemporary data show that hospitalization days (a proxy for morbidity or lack of health) are high in childhood, are at their lowest among individuals

⁵More recently Limpert et al. (2001) show that either a normal or a log normal distribution fits female heights well.

12-18 and then rise again among older adults (see table P-10 in Centers for Disease Control and Prevention 2014). Deaton and Paxson (1998), Halliday (2011) and Halliday et al. (2019) also report that the variance of health also rises with age, and then seems to level off or fall among the oldest, though the data are less clear about what happens among the oldest. The variance in organ function also rises with age (Steves et al. 2012). Lastly, both objective measures of health and subjective measures of health are strong predictors of mortality (Benyamini and Idler, 1999; McGee et al., 1999).

A Unified Model of Aging and Mortality

In this section we present a simple model that can account for these basic "stylized facts" about health and mortality. We will then show that our model fits mortality data well and investigate if it can generate other mortality patterns in the literature.

A basic model of natural mortality. Individuals are born with an initial health endowment H_0 . This initial health endowment differs across individuals in the population and has an unknown distribution. While health is a multi-dimensional object, we use a simplified single-dimension object in the model, in line with Grossman (1972).⁶ Every period, the environment provides resources *I* to all individuals, which increase health, *H*. In addition, individuals in the same environment are more or less lucky, and experience an idiosyncratic shock ε_a to their resources. For example *I* characterizes the per capita amount of food that a country produces, but a given person might receive less if for instance rain was unusually low in their location. The variance of ε_a captures how unequal the distribution of resources within the population is. These idiosyncratic shocks are assumed to be i.i.d. every period. Finally, the health stock depreciates each period by an amount d(a), which is increasing with age a(d'(a) > 0): every period there is a "user

⁶Alternatively, the single-dimension health variable in our model can be viewed as the sufficient statististics for larger collection of health indicators (vascular, brain functions, lung, etc.), each following in theory a different low of motion. However, the current lack of reliable series of health data along several dimensions would in practice make such a model difficult to identify.

cost", reflecting, for example, errors in the epigenome, the system that translates genes into proteins, or damage to chromosomes occurring during cell division. As Olshansky et al. (2002) describe it, this aging process reflects "the accumulation of random damage to the building blocks of life — especially to DNA, certain proteins, carbohydrates and lipids (fats) — that begins early in life and eventually exceeds the body's self-repair capabilities." Together these forces determine the evolution of the health stock, which is an unobserved latent variable.

Individuals die when their stock of health dips below a threshold \underline{H} , which is fixed throughout the lifetime and identical for all individuals. Let $D_a = \mathbb{I}(H_a \leq \underline{H}, D_{a-1} = 0)$ denote the random variable equal to one if the individual dies at age a. The population's health and mortality is characterized by the following dynamic system:

$$\begin{cases} H_{a} = H_{a-1} - d(a) + I + \varepsilon_{a} & \text{if } D_{a-1} = 0 \\ D_{a} = \mathbb{I}(H_{a} < \underline{H}, D_{a-1} = 0), \\ D_{0} = 0 \end{cases}$$

with $I \in \mathbb{R}$. Note that if $D_a = 1$ then H_a is undefined – we do not observe the health of individuals after they die. But we observe the mortality rate for the population at age a, which is given by $MR_a = P(D_a = 1|D_s = 0, \forall s < a)$. Thus the distribution of health at any age is a function of the entire history of shocks and investments, as can be seen from the definition of MR_a , which conditions on survival in every previous period.

We make three key parametric assumptions, in order to make the model more tractable and consistent with the empirical evidence about the evolution of health with age. First, H_0 follows a normal distribution $\mathcal{N}(\mu_H, \sigma_H^2)$. Second, shocks to resources every period also follow a normal distribution $\varepsilon_a \sim \mathcal{N}(0, \sigma_{\varepsilon}^2)$.⁷ Third, depreciation is a power function

⁷Conceptually, the model has no difficulty accommodating other distributions. But simulations with alternative assumptions (e.g. log normal errors) resulted in counterfactual mortality rates and a poorer overall fit.

 $d(t) = \delta a^{\alpha}$ with $\delta \in (0, \infty), \alpha \in (0, \infty)$.⁸ This aging process in the model starts directly at birth, consistent with evidence that aging markers are evolving among children (Wong et al., 2010), and it increases with age, as in biological models of senescence (Armitage and Doll, 1954; Pompei and Wilson, 2002).⁹ Figure 2 illustrates the evolution of health and mortality in the first two periods. Initially, the health distribution is normal. Then the health distribution shifts to the right during the first period (as long as *I* is positive and larger than the aging term) and spreads out (because of the stochastic shock ε_a). Individuals who were born too frail or who experience large negative shocks move to the left of the threshold and die. Graphically, the infant mortality rate (the fraction of individuals who die in the first period) corresponds to the area under the dashed red curve below the threshold. In the second period, this truncated distribution moves right again (if *I* is large relative to d(1)), and the population receives a new shock, generating mortality again among those with large negative shocks.¹⁰

[Figure 2 about here]

The stochastic term ε_t therefore plays a key role. In its absence, there would be no deaths in period 2 – nor in any subsequent period, until the depreciation term becomes large enough to push the leftmost part of the distribution below the threshold.¹¹ Then mortality would increase every period. Eventually everyone dies–this is proved more formally in Appendix .¹²[Figure 3 about here]

This basic model matches the stylized patterns described above well. Figure 3b shows

⁸Our estimates for human populations find that $\alpha > 1$ and the depreciation is therefore convex in age, as hypothesized by Grossman. This is not imposed *a priori* by the model. Many empirical studies in geron-tology have focused on the "rate of aging", which, in our model would correspond to $\frac{\Delta H}{H} = \frac{-d(a)}{H}$. As in those studies and consistent with Dalgaard et al. (2019) we find that individuals with lower health levels age at a faster rate.

⁹See Gavrilov and Gavrilova (1991) and Weibull (1951) for attempts at biological micro-foundations drawing on reliability theory from engineering.

¹⁰If, in the first period, depreciation were very large relative to investment, then mortality would rise from birth onwards – a theoretical possibility observed neither among humans nor primates.

¹¹If I is less than aging, then one could also generate positive mortality in the second period without a stochastic term. But then mortality would be rising from age 2 onwards, which we do not observe in the data.

¹²This feature is different from the standard Grossman model in which eternal life is possible, as noted by Case and Deaton (2005) or Strulik (2015).

the evolution of the health distribution and the resulting mortality over the lifetime. Just like their empirical counterparts, cohorts in our model exhibit the following characteristic patterns: (1) the distribution of health is roughly normal in most periods; (2) mean population health increases and then falls (conversely the model generates morbidity rates that are a U-shaped function of age)¹³ (3) the variance of health increases and then falls; and (4) mortality falls and then rises at a roughly log-linear rate after middle age. There is only one feature of the data that we have not accounted for: the increase in mortality around adolescence ("adolescent hump") which we consider next.

External causes of death. Not all deaths have direct biological causes. Many deaths, like accidents or homicides, strike individuals regardless of their health status. These "extrinsic" causes of death can be integrated in the model by simply adding an i.i.d. "accident shock" that is independent of the stock of health H_a .¹⁴ Then a constant fraction $\kappa \in [0, 1]$ of the population is randomly killed every period. This random accident rate places a floor in the level of mortality that is constant across ages.¹⁵ Figure 4a shows what happens to health and mortality when we add a lifetime accident shock. This extended model also replicates the basic shape of mortality well–a constant accident rate increases the level of mortality but does not change its basic evolution, nor does it affect the distribution of health among the living.

[Figure 4 about here]

Contemporary data however show that the mortality rate from external causes of death is not constant throughout life. Instead, it is well approximated by a step function, with a major increase around adolescence (Figure 4b).¹⁶ Based on this evidence, we

¹³Morbidity rate is the fraction of individuals with health below a health threshold but above the death threshold.

¹⁴Corporate default models similarly complement the equation describing the evolution of firms' values with a "jump to default" component.

¹⁵If all health-related deaths were eliminated, this accident rate would uniquely determine the life expectancy of the population $(1/\kappa)$.

¹⁶The shapes in the two figures are not identical. However, the contemporary data is not cohort but period data. In contemporary settings, the two profiles differ substantially, as discussed already. However there is no historical cohort mortality data by cause of death, so we cannot create the more relevant cohort figure.

assume that κ starts at zero but becomes positive in adolescence at an arbitrary age (a^*). Adding external causes of death in this fashion adds two more parameters to the model. For simplicity, we assume that the onset of adolescence is unaffected by health levels, and we take it to be exogenous throughout the paper – we use historical data on the onset of menarche to identify the onset of adolescence instead.¹⁷ Figure 4a shows that adding this step function results in a profile of mortality that qualitatively matches the main features we observe.¹⁸

Explaining Mortality Patterns

We now assess whether the model can quantitatively match observed patterns of mortality. We do this by estimating the parameters of the model and assessing the model's fit for both human and primate cohorts.

Identification and Estimation.

Identification. Two out of the nine parameters of the full model cannot be identified. To see this, note that the expression for mortality in the first period $MR_1 = P(D_1 = 1) = P(\mu_H - \delta a^1 + I + \varepsilon_1 < \underline{H})$ is the standard Probit model. We can subtract \underline{H} and divide by σ_H on both sides of the expression that determines the probability of dying, and leave the mortality rate unchanged. Therefore the threshold \underline{H} and the standard deviation of the initial distribution σ_H are not identified. Without loss of generality, we set $\underline{H} = 0$ and $\sigma_H = 1$.¹⁹ After normalization, all the parameters are expressed in "standard deviation" units, except for α and κ , which are "scale free"– they do not depend on the

¹⁷This assumption could be relaxed. The onset of menarche, a proxy for adolescence in women, has declined from approximately age 16 to age 12 in the last two centuries. This development has been linked to nutritional changes and might be a function of health.

¹⁸Note that, regardless of whether the accident rate is constant or increases in adolescence, the distribution of health and its evolution over the lifetime remain unchanged and follow the patterns shown in panel b of Figure 3b. This is because these deaths are random and do not depend on health status.

¹⁹More precisely, we need to normalize 2 out of three parameters. We find it more intuitive to normalize the threshold rather than the initial mean, but this choice is arbitrary.

initial distribution. For example, we interpret μ_H as the distance from the threshold of the initial distribution, in standard deviations of the initial distribution.

The rescaled model characterizes the biological evolution of health and mortality of a cohort using 7 (rescaled) parameters: one for the mean initial health (μ_H), two governing the aging process (δ , α), two characterizing the effects of resources, in the form of average investments (I) and the variance of these investments or shocks (σ_{ε}^2), and finally one (κ) capturing the accident rate increase occurring in adolescence occurring at a*. We do not estimate this last parameter. For humans, we assume adolescence starts at age = (- 0.0175 x calendar year) + 47.4 for all women, based on the estimates provided in de La Rochebrochard (2000) who estimated the equation using historical data from multiple sources. Adolescence is assumed to start one year later for men, as observed in contemporary settings. We test the robustness of the results to alternative assumptions. For chimpanzees we use two alternative start dates, age 8 and age 14, which span the ranges described in the literature.²⁰

Estimation. Despite the model's conceptual simplicity, the mortality rate at a given age cannot be expressed in closed-form.²¹ We therefore estimate the parameters using the simulated method of moments. We matched the annual age-specific survival rates, and thus implicitly, life expectancy. We construct survival curves using the population and mortality counts by gender, year of birth and year of death for France. Appendix A has the data and estimation details.

Mortality Rates Over the Lifetime

We start by estimating the model for the 1816 cohort. The model very closely matches the 1816 cohort's mortality rates at every age (Figure 5a shows results for females). For

²⁰Bronikowski et al. 2011 report the onset at age 14, other sources (Behringer et al. (2014)) place the onset at age 8.

²¹Our discrete model is similar to a class of models used for corporate default probability and securities pricing. This literature has established that, except for the particular case of a constant or linear drift, these models do not admit closed-form solutions (see Lando, 2004).

females, the predicted life expectancy is 38 years and 102 days compared to the actual life expectancy of 38 years and 91 days.²² We estimate an initial mean health of about 0.86, so many individuals are born at or below the threshold (Appendix Table 1). Absent any shocks or investment in the first period, infant mortality would have been roughly 15% (instead of 17%). Mortality falls dramatically after age 1 because there is selection (many frail individuals have already died), and because investment is large relative to aging in the first period (*I* is estimated as 0.4 and δ as 0.0006). The variance of resources is large (estimated to be roughly 1) so a few unlucky individuals still fall below the death threshold after age 2. We estimate an external mortality rate of roughly 9 per thousand for every year after adolescence starts, lowering the 1816 cohort's life expectancy by about 7.6 years.²³ This provides an upper bound estimate of the effect of maternal mortality – the main cause of death for women in the 19th century – on life expectancy in the past. Accounting for external deaths is important – the fits of the model significantly improves when we do. The estimated parameters also change substantially.

Log mortality starts a steady increase after age 45. This occurs because while δ is small (~ 0.0006) the aging rate α is around 1.8, so that the aging function δt^{α} is increasing more than linearly with age. Because health resources *I* are increasing only linearly, eventually all individuals die, even lucky ones with many large positive health shocks.²⁴ These results are robust to a number of alternative estimation modifications including using alternative weights, using an alternative objective function, and allowing for truncation at age 90. We also estimates models where we estimate the onset of adolescence is normally distributed, or where we estimate the distribution of the onset of adolescence. These results are shown in Appendix Table 3 and they show that the fit is not very sensitive to these alternatives.

²²Appendix Table 1 shows alternative measures of fit and the estimated parameters.

²³The fit of the model is poor around the time of adolescence. This can be improved upon by allowing the onset of adolescence to be a normally distributed function and estimating its parameters. These results are shown in Appendix Table 3.

²⁴See Appendix for a rigorous proof. This statement holds even in the absence of external deaths.

Gender differences. Appendix Figures 16a show the results for males born in 1816 and Appendix Table 1 shows the estimated parameters. Men born in 1816 lived shorter lives than women, as has been documented before. Consistent with their greater frailty and higher infant mortality rates, males' initial mean health is 19% lower than that of females' (Goldin and Lleras-Muney 2019, Cullen et al. 2016). There is a substantial increase in deaths in adolescence for both males and females, but it is larger for men, consistent with their greater involvement in accidents and violent deaths. However, because males have higher overall mortality rates, the elimination of accidental deaths would increase their life expectancy by about 7.6 years, very similar to the predicted gains for women.

Accounting for the adolescent hump significantly affects the estimated parameters and drastically improves the fit, as was the case for women. After accounting for the adolescent hump (column 2 of Table 1), we find that males receive slightly larger annual investments (about 10% greater) but also experience greater variance in investments. They also age faster in old age (though women age a bit faster during prime ages). Overall, the model fit is excellent for both genders, though the fit is slightly better for females.

[Figure 5 about here]

Primates. Human mortality patterns are very similar to those of other primates. Therefore our basic model should be able to describe primate mortality well, particularly since they live in relatively stable environments, experience no technological change and have few optimization opportunities. We estimate the model using the best available data on populations of female chimpanzees living in the wild from Bronikowski et al. (2011). These populations are tracked in the wild from birth to death and have been used to compare mortality rates across various primate populations. We focus on chimpanzees because they are the closest primates to humans.

Figure 1b shows the results for females chimps. We still obtain a very good fit, despite the small populations and therefore much noisier estimates. The parameter estimates are provided in Appendix Table 2. Compared to human females, female chimps are born in better health, consistent with the observation that human infants are born frail relative to other species.²⁵ We also estimate a much lower rate of accidental deaths among female chimps starting in adolescence, in line with the fact that maternal mortality is a uniquely important problem among humans (Rosenberg, 1992).²⁶ But other parameters favor longevity among humans. In female chimps, the estimated annual investment is about 20% smaller and the variance of this investment is 10% larger than among human females. Most notably, δ is much larger (0.06 v. 0.0006) than in humans, resulting in much faster aging. As in humans, female chimps live longer than males, partly because males have larger external causes of death than females.²⁷ They also have larger annual investments, larger variance in resources and larger aging (α) than females. But unlike humans, males have larger initial health.

The Rectangularization of Survival and the Sources of Increases in Life Expectancy

Remarkably, the model is able to track the evolution of the mortality profiles for all the individual cohorts since 1816. This evolution is characterized by a "rectangularization" of the survival curves, which has accelerated over the last decades. Panel a in Figure 6 shows the rectangularization of the survival curves of French women born between 1816 and 1947. Survival to age 1 has increased dramatically. The next section of the survival curve – roughly from age 1 to age 60 – has considerably flattened. In addition, a steep downward slope has emerged among the oldest. As a result, more than 70% of those born in 1940 live past age 70, whereas in the 1816 cohort fewer than 30% did. Panel a in Figure 6 shows that the model captures this rectangularization with great accuracy: the

²⁵There are several theories for this–for a discussion, see Rosenberg and Trevathan (1995).

²⁶As Rosenberg (1992) puts it, "most primates experience parturition as a simpler, shorter, and very likely less painful process (than humans)." This difficulty is believed to have led to the use of birth attendants in almost all known human cultures and times. Our estimates do not imply that external causes of death are unimportant among primates—neither model estimates a baseline accident rate throughout.

²⁷Not surprisingly, correctly timing the onset of adolescence is not important for females, but makes a substantial difference for males.

observed (blue markers) and estimated (red dashes) survival curves are very similar. The model can fit the data for the 1940 cohort almost as well as for the 1816 cohort. The results are similar for men (Appendix Table 4) but we do not discuss them here for brevity.²⁸

What are the sources of increases in longevity according to our estimates? Panel b in Figure 6 shows the evolution of four of the estimated parameters from 1816 and 1923. Starting in the 1830s, we see a constant and rather drastic decline in external causes of death, which is consistent with the elimination of maternal mortality (a major cause of death among prime-age women in the past (Loudon, 1988)), and with the steep decline in violent deaths as documented for instance by Pinker (2011). Health at birth, μ_H , started to increase steadily only at the end of the century, consistent with the timing of improvements in water, sanitation, and the elimination of epidemic and infectious disease mortality, which greatly reduced infant mortality (Cutler et al., 2006; Preston and Van de Walle, 1978).

By contrast, health resources (*I*) did not change much in the 19th century (they fall a bit and rise again), consistent with the debate on the questionable benefits of the Industrial Revolution on health and living standards. However, there is a steady decline in the variance of health resources – it is also unclear why this occurred, though it is possible food availability became less variable.²⁹ Most interestingly, we observe a substantial decrease in the force of aging (see Figure 6c), the causes of which are unclear. Since food consumption and heights were rising, this suggests that nutrition is a possible determinant of the aging function (Fogel, 1994).³⁰

Appendix Figure 17 shows the performance of the model for each birth cohort born 1816-1923 (the last cohort with complete data up to age 90). The fit is in general excellent and is steady throughout the 19th century, but it gets much worse for cohorts born

²⁸A full examination of gender differences in the estimated time series is beyond the scope of this paper. ²⁹Alternatively it might be difficult for the model to separately identify the effects of *I* from the effects of its variance, because the data on mortality is only informative about the left tail of the health distribution.

³⁰There is unfortunately very little data to investigate what factors might affect the estimated parameters. This is an interesting area for future research.

after 1900. There are a few reasons for this. First, for some of the more recent cohorts, there is still some potential bias due to censoring. Second, three events in the early 20th century are likely to severely affect the cohort profiles: WWI, the 1918-1919 Spanish flu pandemic, and WWII. We discuss below how we estimated these, but these events are difficult to model. The data during these episodes is also of significantly lower quality, as changes in territory, for example, make the computations of death rates difficult. Lastly, we are assuming that there is no inter-temporal optimization of health investments taking place. The rise of social insurance programs throughout the 20th century suggests that this simplifying assumption is likely to be violated for more recent cohorts. We discuss optimization and its effects in the last part of the paper.

[Figure 6 about here]

Understanding Mortality Dynamics

The evolution of the parameter estimates for each cohort suggests large, lasting changes in the environment but does not identify their sources. In this section, we investigate how environmental changes and their implications on mortality rates can be understood, through the lens of the model, as proceeding from simple shocks to the model parameters. Although there is no data to estimate a more sophisticated model that considers how environmental factors affect the model's parameters, we conduct a series of qualitative exercises to demonstrate that the model can rationalize the effects of temporary and permanent shocks in the environment.

Socio-Economic Status Mortality Gradient

A substantial literature documents health and mortality "gradients" – large and persistent differences across individuals with different levels of socio-economic status such as education, income level, occupation or race (Cutler et al., 2012). For instance, Americans

with a high permanent income level at age 40 have lower subsequent mortality relative to those with lower incomes (Chetty et al. 2016). Figure 7a reproduces Chetty et al. (2016)'s figure showing that the log mortality curves partly converge in old age (implying smaller gaps at older ages in percentage terms). Similarly, more educated individuals tend to have healthier behaviors (Cutler and Lleras-Muney 2010), resulting in lower mortality rates throughout. In their review, Hummer and Lariscy (2011) write, "analyses invariably show that educational disparities in mortality are narrower at older than at younger adult ages."

How can the model rationalize such gradients? Suppose that we extend our model so that lower income leads to lower *I* throughout life. In other words, assume there exists a function I = I(Y, E) with I' > 0 for all inputs such as income *Y* or education *E*. What is the effect of increasing *Y* throughout the lifetime on mortality rates?

We illustrate this by simulating the effect of lowering I by 50% on the 1816 French female cohort. Figure 7b shows this results in higher and flatter log-mortality curves for the poorer population. Moreover, the curves for the rich and the poor converge in old age, just as documented by Chetty et al. (2016) and shown in Figure 7a, and consistent with the evidence of education. This occurs because, although the frailest individuals are saved in the first period when Y increases, Y shifts the distribution of health right for all individuals in the second and subsequent periods. Therefore overall mortality rates fall throughout the lifetime.

When looking at the profile over the lifetime, the narrowing of the mortality SES gradient (in percentage terms) occurs in the model only *after a certain age*.³¹ To illustrate this, Figure 7c shows the effect of greater *I* on the gap in mortality between the rich and the poor, expressed either in levels or logs. Each point in the figure plots the difference between the rich and the poor at a given age — this is equivalent to plotting the age-specific coefficients from a regression of age-specific mortality (or log mortality) on a dummy for

³¹Note that the gap in *levels* between the high and low *I* populations is hump shaped with age instead of u-shaped, growing with age among older adults (Figure 7c).

the rich population. In log terms, this mortality gap initially grows with age, as hypothesized by the cumulative advantage hypothesis (Lynch 2003, Ross and Wu 1995), because greater *I* pushes the entire population further and further away from the threshold every period. However, gradients eventually fall because of selection, as suggested by Crimmins (2005): the population with lower *I* starts dying, leaving only the healthiest individuals alive. The figure also shows that in *levels*, SES gaps in mortality rates are u-shaped, instead of hump-shaped, with age. The reason the gap diminishes between childhood and adolescence is that, when *I* is high relative to aging, fewer and fewer people are close to the death threshold. Thus SES gaps are very small among prime adults, and possibly hard to detect in finite samples, but they rise with age as illustrated by Kaestner et al. (2020) for education.

[Figure 7 about here]

Health. Lower income (or education) and thus lower *I* is also predicted to lower average health at all ages. But the effect increases with age, and then declines once mortality starts rising in both levels and percentage terms. (See Figure 7c.) These predictions match the evidence in Case et al. (2002), Currie and Stabile (2003) and House et al. (2005), who show that the gaps in self-reported health status and morbidity between those born in poor families and those in born rich families grow with age, but decline after 65.

Resource scarcity or accelerated aging? Instead of affecting annual resources, higher SES could instead lower rates of aging. SES is associated with more frequent physical exercise, lower exposure to pollution or lower stress which could be conceptualized as affecting the rate of depreciation. In the model, an increase in the aging parameters (δ or α) and a decrease in *I* generate similar health and mortality profiles among the old, as shown in Appendix Figure 18. Thus, with data from (mature) adults *only*, it is not possible to infer whether SES is affecting annual resources *I* or aging rates. But higher aging rates do not result in any visible health or mortality gaps among children, whereas higher *I* does. Therefore, the evidence in Case et al. (2002) or Currie and Stabile (2003), interpreted through the lens of the model, suggests that changing family income is equivalent to changing *I*. It is possible to break this observational equivalence by relating measures of aging to SES. Liu et al. 2019 find that education and race are associated with lower methylation rates (a biomarker for aging), suggesting SES also affects aging rates.

Before moving on, we note that it would be ideal to estimate our model using cohort data by education or income — however, there is no data that we know of that allows one to track *cohorts* from birth (or age 25) to death by permanent income or education levels.³² Our simulations only show that the model can rationalize the observed patterns in the data.

Also worth noting is that we can also easily use the model to study the effects of permanent changes in resources that occur at a specific point in life. For example Schwandt and Von Wachter (2019) use our model to show that a 1% reduction in health investments happening at age 18 generates the observed mortality patterns for the cohorts that entered the labor market during the 1983 recession.

Non-Monotonic Effects of In-Utero Shocks

[Figure 8 about here]

Detrimental events in-utero (famines, war, stress, etc.) result in large and persistent declines in health that are visible in infancy and old age (Almond and Currie, 2011) and in elevated mortality among the survivors.³³ Suppose again that we allow for the initial mean of the distribution, μ_H , to be affected by outside forces. What is the effect of exogenously lowering initial health on the subsequent health and mortality of the survivors? We use the 1816 parameters as a baseline to simulate this effect.

³²There are a few longitudinal data sets tracking individuals from birth onwards, but they do not provide annual data.

³³Van den Berg et al. (2006, 2009) and Masters (2018) show that being born in a recession is associated with increases in mortality rate later in life. Similarly, Lindeboom et al. (2010) show that children born during the Dutch Potato famine lived shorter lives as a result of the famine. Bharadwaj et al. (2013) show that investments made immediately after birth among low birth weight children result in lower mortality rates later in life.

Our model rationalizes why the age-profile of these responses is non-monotonic, which canonical models have been unable to explain. The empirical literature finds that the effects of various shocks appear to "fade out" initially, only to re-appear later in life. (See Almond et al. (2018) 's comprehensive review.) They point out that, while the initial fading out is consistent with the canonical Grossman (1972) model, the non-monotonicity of the effect is not. The Grossman model predicts a large immediate decline in the population's health after an in-utero shock that becomes hardly visible in adulthood (Figure 8a). Our model, by contrast, predicts exactly the u-shaped pattern described by Almond et al. (2018). Figure 8b documents that lowering initial health μ_H by 50% for the 1816 French cohort results in lower health among the survivors at all ages — both in levels and in percentages — with a u-shaped pattern in age. This occurs without complementary or compensating investments. The reason this happens in our model — but not in Grossman's — is that depreciation in our model is not multiplicative in the stock.³⁴

These results also suggest it is not possible to identify the effects of in-utero shocks with health data for adolescents or young adults only. Schiman et al. (2017), who study the effects of experiencing WWII in utero and early childhood, find that its effects on health, disability, and employment among adults are not visible for young adults, but grow with age, as predicted here.

Mortality. Mortality at all ages also increases when initial conditions worsen but, interestingly, displays markedly different patterns depending on the metrics used. When measured in levels, the effects are again u-shaped. The intuition for this is simple. Among adolescents and young adults, the average level of health is high and very few individuals are close to the threshold, so shifting the distribution of health has very little impact on mortality. But shifts in the distribution will result in higher death rates as the distribution

³⁴Dalgaard et al. (2019)'s model of health deficits also predicts that in-utero shocks will result in health gaps that increase with age starting in adulthood. But they do not model mortality or the effects of early childhood shocks on mortality before adulthood. Furthermore, our model predicts a u-shape pattern of effects rather than a monotonically increasing effect. This u-shape results from our having an early childhood period where investments move the distribution of health up.

gets closer to the threshold at older ages. When expressed in percentage terms however, the predicted effects of negative in-utero shocks on mortality fall with age (Figure 8c), though this pattern is not necessarily monotonic: in middle ages, when mortality levels are low, the effects can rise and fall due to small samples. This occurs because the level of mortality is also u-shaped with age. An important implication of this exercise for the empirical literature is that the predictions for the dynamic effects of shocks on mortality are very sensitive to the functional form one chooses to study its effects.

Scarring Effects of Wars

Wars have long-lasting detrimental health effects among survivors. Such "scarring" effects have been documented in at least 13 European countries after WWII. Compared to less exposed survivors, individuals who were more exposed to the war experienced worse economic and health outcomes that persisted several decades later (e.g. Kesternich et al., 2014, Havari and Peracchi, 2017).³⁵ Similarly Wilson et al. 2014 show the persistence of higher mortality rates of World War I on New Zealand for military personnel who served during the war, compared with those that did not.

Our model successfully reproduces this scarring pattern and can be used to compute counterfactuals, which allows us to derive estimates of the impact of the war. We model the war episodes as declines in the amount of health resources.³⁶ Figure 9 shows the mortality curves obtained from estimating a model with two shocks: a 4-year decline in I at age 18 (corresponding to the combined effects of WWI and the 1918 flu pandemic) and a 6-year decline in I at age 43 (corresponding to WWII). This simple characterization of the wars delivers a mortality curve (red dotted line) remarkably close to the data (blue line), and a persistent mortality gap with the counterfactual curve obtained by simulating the

³⁵Costa (2012) documents scarring effects of the American Civil War on surviving soldiers.

³⁶This assumption is consistent with historical data for WWII. GDP declined substantially during the war and 20 to 55% of it was appropriated by Germans during the occupation (Occhino et al., 2007). Food rationing began in 1940. We can assume that the war is a different type of shock, but we do not obtain substantially better fit with these alternatives. Results available upon request.-

model when the *I*-shocks due to the wars are shut down. The model therefore predicts what previous authors empirically document: the mortality rates for the affected cohort are persistently higher than those for the unaffected cohort, both during the war and subsequently. We estimate that WWI lowered life expectancy by approximately 16 years for the male 1896 cohort, and WWII lowered it by another 2 years.³⁷

[Figure 9 about here]

Harvesting Effects

Extreme weather or pollution events appear to displace the distribution of deaths in the short term, creating a sudden increase in the number of deaths followed by abnormally low mortality. In demography, this phenomenon is known as "harvesting" and has been, for instance, documented in France during the 2003 heatwave, as shown in Figure 10a reproduced from Toulemon and Barbieri (2008).³⁸³⁹

[Figure 10 about here]

We now demonstrate that the model can generate this pattern. Suppose that the death threshold <u>*H*</u> is mostly a function of the environment. Figure 10b shows the simulated effect of a temporary increase in the threshold at ages 60 and 61 on the mortality of the 1816 cohort. It results in very high mortality during the shock. But mortality starts dropping before the shock ends because the frailest individuals have already died in the first period of the shock, so later on only those that receive a large negative idiosyncratic shock die. Once the weather disruption ends, and the threshold is restored to its original (lower) level, mortality falls substantially because there are very few individuals close to the new

³⁷These estimates can be improved upon. We impose an equal annual shock during wars. The fit for this cohort can be improved substantially if we allow every year of the wars to have its own effect. But of course, this also lowers the degrees of freedom. Interestingly, if we do this, we find that 1914 was a particularly bad year, with investment estimated to be -5.3 that year, instead of the 0.57 annual investment we otherwise estimate for the cohort. The results are shown in Appendix table 5.

³⁸It is unclear whether weather shocks have no effects on the health of those that do not die. See Deschenes and Moretti (2009) or Deschênes and Greenstone (2011) for discussions of this.

³⁹See Schwartz (2000) or Zeger et al. (1999) for the effects of pollution, and Deschenes and Moretti (2009) or Deschenes and Greenstone (2011) for the effects of very hot or very cold weather.

(lower) threshold. This holds true for a long time until the aging process naturally lowers health stocks again, closer to the new lower threshold. Thus a change in the death threshold generates harvesting, and does so by killing the least healthy individuals of the cohort. A key characteristic of a threshold change is that it does not affect the health of the living.

Heat waves and other forms of bad weather also generate excess mortality among children (Figure 10c). However, the displacement effect is substantially more spread out among children. In other words, the children who die as a result of the bad weather would not be dying immediately right after the bad weather ends — they would be living substantially longer lives. Thus the cost of this event is much larger in terms of life expectancy when it affects children than the elderly – because, among children, investment levels are high relative to depreciation and mortality rates are falling. In contrast, depreciation among the elderly is much larger.

The Effects of Temporary Shocks

The previous two sections illustrate the effects of temporary decreases in *I* or increases in the threshold, but do not compare their effects in the same scale because we aimed to reproduce existing published results. Figure 11 shows how log mortality rates respond to all types of temporary shocks. Each shock leaves a unique imprint on mortality rates. Temporary investment and depreciation decreases have similar scarring effects: mortality rises when the shock starts and then starts falling after the shock ends but it does not return to its counterfactual level. On the other hand, only changes in the threshold generate harvesting. Only variance changes results in a "cross over" in mortality rates in old ages. And only accident increases leave mortality rates unchanged once the shock ends. Appendix Figure 19 further reveals that the pattern of these responses over time is not the same when viewed in logs or in levels.

[Figure 11 about here]

Optimization

We end by considering how optimization might affect our findings under some assumptions. In appendix 1 we show that a benevolent planner maximizing life expectancy would redistribute resources from middle ages to children and to the elderly. The optimal health investment profile is increasing with age among the elderly. We also show that, despite this re-allocation, the basic profile of mortality by age remains similar, that is it is J-shaped. Our estimates imply that optimization could lead to substantial gains in life expectancy, though lower than what has been observed in the last two centuries. This exercise is limited by the lack of available data and the need to make several strong assumptions. With additional data our model can be easily extended to further account for optimizing behavior.

Conclusion

This paper proposes a parsimonious production function to study the evolution of health and mortality over the life course of a population with heterogeneous health endowments. The basic model can be easily estimated by using observed cohort mortality rates. Despite its simplicity, this model tracks the evolution of the mortality profile of human cohorts born 1816 to 1940 as well as other species, and it can explain many important mortality patterns documented in the literature, including the rectangularization of survival curves and SES gradients in health. We also show how to use the model to understand the dynamic treatment effects of in-utero shocks and other temporary shocks like wars.

The parsimony of the model relies on transparent but strong parametric assumptions. In particular, we assumed that the environment is stable and exogenously provides a constant level of resources. This is reasonable for primates or early human populations before the rise of modern medicine and other technical innovations, but not for contemporary human populations. We have explored how to incorporate changes in the environment into the model and shown these changes can qualitatively produce many patterns in the existing literature. We also assume that health shocks are i.i.d and normally distributed. We argue that these assumptions are roughly consistent with the evidence in the literature and with the patterns observed in the HMD data. Alternative assumptions for this distribution of annual shocks could be further investigated to integrate the mortality impact of contagious diseases such as the COVID-19 pandemic.

The model can only be expanded further to consider the role of behavior and policy. At this stage, our preliminary analysis suggests that, in the absence of financial frictions, optimal health expenditures are U-shaped over the lifetime in this model. With systematic data on health inputs and shocks, as well as prices and budgets over the life course, these implications could be fruitfully explored further. We leave these to future research.

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Figures



Figure 1: Mortality rates across populations

Note: Human Mortality Database. *Panel a* shows the log_{10} of the mortality rates by age for women born in 1860 and in 1940, in six European countries (Belgium, Denmark, the Netherlands, Sweden, France, and Norway). *Panel b* shows the mortality rates for women born in France in 1860, 1880, 1900, 1920 and 1940.



Figure 2: Health and mortality in the first two years of life

Data from simulations

Figure 3: Model behavior

(a) The evolution of the health distribution over the lifetime



(b) Age profile of population health and mortality



Note: Simulated data for a population of 500,000 individuals. For this simulation we use the following parameters: I=0.3575753, $\delta=0.0004789$, $\sigma=0.8353752$, $\alpha=1.7883$, $\mu_0=0.925079$. *Panel a* shows the density of health for the population at ages 1, 40 and 90. *Panel b* plots the average health, the variance of health and the mortality rates of the population over the lifetime.

Figure 5: Model fit for humans and primates



Note: *Panel a* shows the data and estimated curve for French women born in 1816. *Panel b* shows the data and estimated parameters for female chimps. Appendix Tables 1 and 2 show the estimated parameters.





Note: Figure a: The baseline parameters are the same as in Figure 3b. The red dashed line shows the mortality curve of a population that experiences a 0.005 percent chance of dying every period due to an accident, unrelated to health. The dotted green line shows the model which assumes the accident rate is zero at birth but jumps to 0.005 in adolescence. Mortality rates are higher as a result of external deaths but more so in middle ages because of competing risks: older individuals that are hit by an accident shock are also unhealthy and would die even in the absence of an accident shock. Figure b is reproduced from Schwandt and Von Wachter (2019) who generously agreed to let us use it. The data come from *period* (not cohort tables) so they are not directly comparable to ours. But we use it to demonstrate that the mortality rate from non-disease related causes of death is well approximated by a step function that turns on in adolescence. Mortality rates are shown in log(10) scale.



(b) Parameter evolution



(c) Estimated Aging Function for the 1816 and 1916 cohorts



Note: *Panel a* shows the observed (blue markers) and estimated (red dashes) survival curves for four cohorts of French women born about 40 years apart between 1816 to 1923. The y-axis shows the survival rate and the x-axis shows the age. *Panel b* displays the evolution of estimated parameters, except for the aging parameters which are shown in Appendix Figure 6c. On the left axis are the values for the three blue lines corresponding to resources (*I*), the variance of the lifelong shock (σ), and initial health at birth (μ). The accident rate κ in red is on the right axis. The model is estimated separately on each cohort. We treat the two World Wars as two independent negative resources *I* shocks as discussed in the next section, see Appendix C for details. *Panel c* plots the estimated aging function $\delta * t^{\alpha}$ for the 1816 cohort (0.0006 $\cdot t^{1.79}$) and the 1916 (0.0007 $\cdot t^{1.53}$) cohort. It shows that the aging rate has flattened dramatically due to a 15% decline in α .



Figure 7: SES gradients

(a) Persistent SES Mortality gap in Chetty et al. (2016)

0

(b) Persistent SES Mortality gap in our model



Note: Panel a reproduces the results from Chetty et al. (2016). Panel b shows the predicted mortality rate for the 1816 cohort (using the parameters from in Appendix Table 1 but setting the accident rate at 0 throughout for simplicity) and the counterfactual mortality that results from a 95% decline in I for this population. The baseline 1816 cohort is labeled "High Income" and the counterfactual population is labeled "Low Income." Panel c shows the simulated effects of increasing the baseline level of I by 50% on mortality in both levels and percentage terms. We plot the gap between the baseline and the affected population. This gap is computed as MR(low)-MR(high), or H(low)-H(high). Panel d shows the effects of increasing the baseline level of I by 50% on mortality on health. The baseline parameters are the same as in Figure 3b.



Figure 8: The effects of negative in-utero shocks



Note: *Panel a* is reproduced from Almond and Currie (2011) and shows the decline in the health stock due to a shock in utero that is predicted by the standard Grossman model. This effect is initially large but it fades over time and will be close to zero among adults older than 30. *Panel b* shows the simulated effects of a 50% decline in in-utero health for the 1816 French population in the model (setting the accident rate at 0 throughout for simplicity). The figure plots the decreases in health, in either levels or percentage terms. *Panel c* shows the effects on mortality in both levels and percentage terms. The figure shows mortality increases. The baseline parameters are the same as in Figure 3b.

Figure 9: The effects of WWI on the mortality rates of French men born in 1896



Note: The figure shows the scarring effect on mortality rates of WWI for men born in France in 1896 who turned 18 when WWI started in 1914 and who would have served in the military. The model for this cohort includes one more parameter for WWI and another for WWII: we allow for I to be different during each war. Instead of constructing a comparison group, counterfactual curves showing what the mortality curves would look like in the absence of either or both wars are derived directly by simulating the model without the war-related shocks to I.



Figure 10: The effects of temporary increases in the threshold

Note: *Panel a* is is from Toulemon and Barbieri (2008) and shows the mortality displacement created by the French 2003 Heatwave. The number of excess deaths in Summer 2003 is computed relative to the number of deaths during the same period in 2000. The grey (hatched) area corresponds to an excess (deficit) of 15,000 deaths. These excess deaths are computed for the entire population. *Panel b* shows the simulated effects of a temporary increase in the threshold (from 0 to 0.8) at ages 60 and 61 on the 1816 French cohort (setting the accident rate to 0 for simplicity) which results in approximately 8000 excess deaths during the shock and fewer deaths for the subsequent 2 years. *Panel c* shows the simulated effects of a temporary increase in the threshold (from 0 to 0.8) at ages 3 and 4 on the 1816 French cohort (setting the accident rate to 0 for simplicity) which results in approximately 40,000 excess deaths during the shock. The effect is much larger among the young because many more children are close to the threshold as shown in Figure 3a.



Figure 11: Effects of temporary shocks on log mortality rates

Note: Results from simulations using the 1816 cohort parameters and assuming no adolescent hump. Shocks correspond to a 50% change in the parameter, except for the threshold, which is assumed to increase to 0.8 from 0. The shock starts at age 20 and lasts 10 years, ending at age 30.

Appendix A1: Figures

Figure 12: Comparison of q-rate in the paper and HMD (1816)



Note: The life expectancy is 38.25 years with the q we use, to be compared with 39.86 with the q in HMD and 39.83 years for the life expectancy computed by the HMD itself following a more involved statistical methodology.



(a) Cohort vs Period Life Expectancy for French Females





Note: Data from the Human Mortality Database. Panel a shows period and cohort mortality rates were almost identical for the cohort born in 1860, suggesting that for these cohorts the assumption of stationarity holds. In other words, the mortality rate at age 50 of a French woman born in 1860 is about the same as the one of a French woman who is 50 year old in 1860. In 1940 a large gap has appeared and the cohort mortality rates is significantly lower than the period rate. Panel b shows the period and cohort life expectancy of French women since 1816. The two series are almost the same up to roughly 1860 and they diverge after, with the cohort life expectancy exceeding the period life expectancy substantially byt the end of the period.







Note: Human Mortality Data

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Log-Mortality Rates. French Men cohorts born between 1860 and 1939 (Source:HMD)





Note: Human Mortality Data

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Figure 16: Model fit for humans and primates



Note: *Panel a* shows the data and estimated curve for French men born in 1816. *Panel b* shows the data and estimated parameters for male chimps. Appendix Tables 1 and 2 show the estimated parameters.

Figure 17: Model fit for birth cohorts born 1816-1923



Note: this figure shows the fit of the model for each birth cohort. The fit is measured as the sum of quadratic errors between the estimated survival curve and the data at each age, defined as $\sum_{a} (\hat{S}_{a} - S_{a})^{2}$.



Figure 18: Increasing the lifetime depreciation rate by 50% by age

Note: The Figure shows the gap in mortality or health between a baseline population and a population with a 50% higher depreciation rate δ . Gap is computed as MR(low)-MR(high), or H(low)-H(high). The figures become very noisy after age 90 because there are almost no survivors, so we do not include these data points. Simulated data for two population of 500,000 individuals each. The baseline parameters are the same as in Figure 3b.





(a) Gaps in mortality

Note: The figure shows the effects of a temporary change in a single parameter occuring at age 20. The shock lasts for 10 years, ending at age 30. Each figure shows the different in mortality that results from a temporary shock, relative to the counterfactual of no shock. In essence these figures plot the pattern that would be predicted in an event study, where the coefficient of a dummy for the affected population is intereacted with time fixed effects. Panel a shows the gaps in levels and panel b shows the gaps in logs. The baseline parameters are the same as in Figure 3b.

		(1)	(2)	(3)	(4)
Gender			Females		Males
Model		Baseline	With adolescent hump	Baseline	With adolescent hump
Initial mean health	HH	0.9115	0.8634	0.7091	0.7104
Investment	Ι	0.1336	0.4075	0.1209	0.4432
Standard Deviation of Shock	σ_{e}	0.5556	1.0241	0.4700	1.0785
Depreciation	δ	0.0010	0.0006	0.0014	0.0004
Aging	σ	1.4350	1.7849	1.3182	1.8883
Adolescent Hump*	X		0.0086		0.0097
Fit (survival curve)^		155.06	12.36	143.07	16.38
л Fit (log of q_x)		3.01	0.74	4.02	0.91
^{JI} Fit (death distribution)**		6.21	3.35	18.10	96.16
Actual Life Expectancy		38.25	38.25	35.93	35.93
Predicted Life Expectancy		38.43	38.28	36.13	35.94
Counterfactual Life expectancy ^{AA}			45.86		43.54

Table 1: Modeling prime-age mortality. French Cohort born in 1816

lescence. In thi

*The estimate in this row corresponds to the value of the parameter κ after the onset of adolescence. Adolescence starts at age = (- 0.0175) x calendar year) + 47.4 for all women, based on the estimates provided in de La Rochebrochard (2000). Adolescence starts one year later for men.

[^]Our main fit criteria is the sum of squared errors of the survival rate at each age. We also report the fit as the sum of squared errors of the log of q_x (the probability of dying between ages x and x + 1) and the distribution of deaths. We don't target these moments directly-we target the survival curve.

^^Counterfactual Life Expectancy is computed by holding all estimated parameters fixed and setting the adolescent hump to 0. **To make the fit of the age distribution comparable across columns we use the (normalized) number of deaths as weights.

Appendix A2: Tables

		4)			
		(1)	(2)	(3)	(4)	(5)	(9)
Gender			Female			Male	
Model		Basic model	With hump at 8	With hump at 14	Basic model	With hump at 8	<u>With hump at</u>
Initial mean health	μ_H	0.9995	1.0337	1.0266	1.8421	3.6402	4.5330
Investment (annual)	Ι	0.3488	0.3613	0.3603	0.7646	1.1364	0.7353
Standard Deviation of Shock	σ_{e}	1.1299	1.1806	1.1787	2.7145	4.9725	5.0730
Depreciation	δ	0.0598	0.0600	0.0593	0.0620	0.0510	0.0073
Aging	σ	0.7627	0.7736	0.7763	1.0319	1.2501	1.8028
Adolescent Hump*	X		0.000040	0.00002		0.000378	0.000003
# of individuals at birth		144	144	144	122	122	122
# of moments reported		55	55	55	43	43	43
Fit (survival curve) b		111.12	110.20	110.25	128.43	99.26	65.63
Fit (log of q_x)		2.08	2.07	2.09	1.21	1.14	1.06
Actual Life Expectancy		$15.38(13.4)^a$	$15.38(13.4)^a$	$15.38(13.4)^a$	14.47	14.47	14.47
Predicted Life Expectancy		15.35	15.35	15.35	14.52	14.50	14.50
Columns (1) and (4) estimate the	e mode	el without an ac	Jolescent hump. C	olumns (2) and (4) es	timate the model	with an exogenous	
increase in accidents in adolescer	nce at	age 8. Columi	ns (3) and (6) estim	ate the model with a	n exogenous inci	ease in accidents ir	
adolescence at age 14. Because the	e data	are noisy the se	cond/third model i	s not a substantially be	etter fit than the f	irst. All are however	
excellent fits for this population.							
Data sources: Life tables for prim	lates in	n the wild come	from Bronikowski	et al. (2011). In the wi	lld population da	ta come from Brazil	

Table 2: Estimated parameters for chimpanzees living in the wild

a. Life expectancy in parenthesis corresponds to the one reported in Bronikowski et al. (2011). Costa Rica, Kenya, Tanzania, Madagascar and Rwanda.

b. We target the survival curve and compute the sum of squared errors – the data provided are in the form of survival rates. *Adolescence starts at age 8.

		(1)	(2)	(3)	(4)	(2)	(9)	(2)
		Basic	κ_b	κ_b at $T{\sim}N()$	$T \sim N()$ estimated	Weight	Target death	Truncation at 90
Initial mean health	μ_{H}	0.8634	0.8917	0.8635	0.7503	0.8020	0.7327	0.8784
Investment	Ι	0.4075	0.4322	0.4149	0.3712	0.4180	0.4743	0.4200
Standard Deviation of Shock	σ_e	1.0241	1.0713	1.0367	0.8369	0.9971	0.9930	1.0552
Depreciation	δ	0.0006	0.0005	0.0005	0.0005	0.0006	0.0006	0.0006
Aging	σ	1.7849	1.8321	1.8153	1.8011	1.7807	1.7950	1.7973
Adolescent Hump*	κ_a	0.0086	0.0089	0.0089	0.0112	0.0093	0.0108	0.0087
Accident rate before adolescence	κ_b		0.0005					
Mean*				15.6	14.29			
Standard deviation*				1.32	15.71			
Fit (survival curve)^		12.36	13.03	11.49	3.75	15.86	173.74	12.36
Fit (log of q_x)		0.74	0.65	0.57	0.40	0.92	1.93	0.56
Fit (death distribution)**		3.35	39.55	21.82	2.25	6.89	4.48	28.17
Actual Life Expectancy					38.25			
Predicted Life Expectancy		38.28	38.29	38.28	38.26	38.33	39.27	38.27
Counterfactual Life expectancy^∧		45.86	46.45	46.08	48.82	46.66	49.49	45.86
*Adolescence starts at age = (- 0.0175 x ca In column 3 the timing of adolescence is a	assur	ar year) - ned to fol	+ 47.4 in c llow a noi	olumns 1, 2, 5, 6 mal distributio	5 and 7. n with mean value (-	0.0175 x ca	ılendar year) + 4	7.4, and
standard deviation 1.3285, calculated from	m the	e table of	1975 girls	in de La Roche	brochard (2000). In cc	olumn 4 we	e estimate the m	ean and
In column 5 we investigate what happen	uceuu 15 if v	ence. ve use th	ie (norma	lized) number o	of deaths as weights i	in the estir	mation. In colun	nn 6 we
use weights and target the distribution of	f the	ages at de	eath inste	ad of the surviv	al curve. In the colun	nn 7 we us	e only data up to	o age 90
to see what the effect of censoring is and	becaı	use the da	ata after 9	0 are estimated.	. The estimates are so	mewhat se	ensitive to these	choices.
The predicted life expectancy is very clo	se in	all cases	the erro	r in the predict	ted life expectancy is	less then	0.1 years of life)	, except
when we target the age at death distribution of the prime of the prime results in a loss of	ution life o	(the pred	diction is	off by about a baseline model	year). But the counte	ertactual p a model	redictions are se	ensitive:
AOur main fit criteria is the sum of source	n pert e	rrors of t	the surviv	baseline inouer	and 2.01 III ure worst are We also report th	e muuei. Ne fit as th	e siim of saiiare	d errore
of the log of q_x (the probability of dying	r bet	ween age	x and x	(z + 1) and the c	distribution of deaths	. We don	't target these m	ioments
directly-we target the survival curve.	h))	
^^Counterfactual Life Expectancy is com	npute	d by hold	ding all es	timated parame	eters fixed and setting	the adole	scent hump to 0	
**To make the fit of the age distribution c	duno	arable aci	ross colur	nns we use the	(normalized) number	of deaths	as weights.	
In column 4 we target the survival curve In column 5 we target the distribution of	but 1	use the (n ore at dea	iormalized	d) number of de	eaths as weights er of deaths as weight	ų		
TII COINTINI A WE LAIDER UNE WIDHIN WINTI VI	חום	Ige al uca	ווון מווא אי	ב חשב חוב זוחזזויהי	יוזאיט פו טעמעון ענע נווינע נענע נענע	o.		

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Table 3: Robustness checks for 1816

Gender				Females					Males		
Vorr		1816	1860	1880	1000	1001	1816	1860	1880	1900	1001
IEdI		OTOT	TOOOT	TOON	TZUU	1771	0101	TOOOT	TOON	TZUU	1771
Initial mean health	$H \eta$	0.9327	0.9034	0.8633	0.9643	1.2051	0.7038	0.7848	0.5812	0.6747	1.0929
Investment	Ι	0.3724	0.2559	0.2947	0.3296	0.2602	0.4083	0.2455	0.3386	0.4711	0.2483
Standard Deviation of Shock	σ_e	0.8296	0.5400	0.5527	0.5215	0.4062	1.0120	0.6200	0.6705	0.8235	0.5067
Depreciation	δ	0.0005	0.0006	0.0006	0.0006	0.0008	0.0005	0.0006	0.0006	0.0004	0.0009
Aging	σ	1.7916	1.6411	1.6248	1.6337	1.4870	1.8048	1.6587	1.6603	1.8540	1.4844
Adolescent Hump*	X	0.0094	0.0077	0.0069	0.0050	0.0022	0.0092	0.0075	0.0079	0.0059	0.0030
WWI Shock**		0.3722	0.0000	-1.0284	-1.0266		-2.3337	0.1926	-0.6931	-0.0313	
WWII Shock**			0.2555	0.1035	0.0002	-0.0660		0.0698	0.3101	-0.2086	0.0021
The estimates in this table do not e	exact	v match th	nose in Ta	ble 1 beca	use thev in	nclude a sho	ock for WW				

Table 4: Estimated parameters for French Women and Men for Selected Cohorts

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*The estimate in this row corresponds to the value of the parameter κ after the onset of adolescence. Adolescence starts at age = (- 0.0175) x calendar year) + 47.4 for all women, based on the estimates provided in de La Rochebrochard (2000). Adolescence starts one year later for men.

**The estimates in this row corresponds to the value of the parameter during the world wars. For example the column for the 1900 female cohort shows that I was about 0.96 throughout life but decreased to -1.02 during WWI and to 0.005 during WWII.

		(1)	(2)
Initial condition	μ_H	1.1417	0.8448
Investment	Ι	0.4548	0.3009
Standard Deviation of Shock	σ_{e}	1.0259	0.5983
Depreciation	δ	0.0002	0.0005
Aging	α	2.0052	1.6913
Adolescence Hump*	κ	0.0025	0.0037
WWI Shock**		-1.3104	
Shock in 1914			-2.9302
Shock in 1915			-0.7485
Shock in 1916			-0.5333
Shock in 1917			0.2570
Shock in 1918			-0.1191
WWII Shock**		0.0577	0.1560
Fit (survival curve)^		218.64	11.57
Fit (log of q_x)		2.65	1.27
Fit during WWI (log of q_x)~		1.09	0.09
% Difference in # deaths during WWI~~		-0.14	-0.05
Fit during WWII (log of q_x)~		0.10	0.09
% Difference in # deaths during WWII~~		0.02	-0.11
Actual Life Expectancy		37	.94
Predicted Life Expectancy		37.98	37.96
Counterfactual Life expectancy without WWI^^		54.13	54.74
Counterfactual Life expectancy without WWII^^		39.90	39.10
Counterfactual Life expectancy^^		56.22	55.97

Table 5: Estimated parameters for World Wars for French Men born in 1896

*Hump is modeled as a accident rate that starts in adolescence, set to happen at (-0.0175 * calendar year) + 47.4 + 1based on the estimates provided in de La Rochebrochard (2000) and the assumption that adolescence starts one year later for men.

**The estimates in this row corresponds to the value of the parameter during the world wars. For example the first column shows that *I* was about 1.1417 throughout life but decreased to -1.3104 during WWI and decreased to 0.0577 during WWII. The same applies to column (2). In column 2, we allow the shocks in investment to vary across years during WWI.

^Our main fit criteria is the sum of squared errors of the survival rate at each age. We also report the fit as the sum of squared errors of the log of q_x (the probability of dying between ages x and x + 1). We don't target these moments directly–we target the survival curve.

^^Counterfactual Life Expectancy is computed by holding all estimated parameters fixed and setting the war parameters to the parameter *I*.

~This is computed as sum of squared errors during the war years. A lower number is better. ~~This is computed as (predicted - actual)/actual

To make the fit of the age distribution comparable across columns we use the (normalized) number of deaths as weights.

Appendix B: Mathematical appendix

The model is defined as follows:

$$\begin{cases}
H_a = H_{a-1} - d(a) + I + \varepsilon_t & \text{if } D_{a-1} = 0 \\
D_a = \mathbb{I}(H_a \le \underline{H}, D_{a-1} = 0), \\
D_0 = 0
\end{cases}$$
(1)

with $d(a) = \delta \cdot a^{\alpha} \delta \in (0, \infty)$, $\alpha \in (0, \infty)$, and $I \in \mathbb{R}$. \underline{H} and σ_{H}^{2} are normalized to be 0 and 1, respectively. Let $\hat{H}_{a} \equiv \mathbb{E}[H_{a} \mid H_{a} > 0]$ denote the average health in the living population with age a and $\sigma_{\hat{H}_{t}} \equiv Var[H_{a} \mid H_{a} > 0]$ the variance of health among the living.

Proposition 1. Everyone dies eventually.

The cumulative distribution function of our process can be bounded above by a process easier to study. Consider the process $\{H_a^*\}_{a=1}^{\infty}$, defined by $H_0^* = H_0 \sim \mathcal{N}(\mu_H, \sigma_H^2)$ and the recurrence relation:

$$H_a^* = H_{a-1}^* + I - \delta \cdot a^{\alpha} + \varepsilon_a , \ \varepsilon_a \sim \mathcal{N}\left(0, \sigma_{\varepsilon}^2\right)$$
⁽²⁾

The process is similar to the one in our model except that there is no truncation. It is easy to tell that $0 \le P(H_a > z) \le P(H_a^* > z)$ for any z > 0. Now for any $a \ge 0$, H_t^* is normally distributed with mean

$$\mu_{H_a^*} = \mu_H + I \cdot a - \delta \sum_{k=1}^a k^\alpha \tag{3}$$

and standard deviation

$$\sigma_{H_a^*} = \sqrt{\sigma_H^2 + a \cdot \sigma_\varepsilon^2} \tag{4}$$

Hence, $P(H_a^* > z) = 1 - \Phi(\frac{z - \mu_{H_a^*}}{\sigma_{H_a^*}})$, where Φ is the CDF of the standard normal distribution. As $a \to \infty$, we have $\mu_{H_a^*} \sim I \cdot a - \delta \cdot \frac{a^{\alpha+1}}{\alpha+1}$ and $\sigma_{H_a^*} \sim \sqrt{a} \cdot \sigma_{\varepsilon}$. Therefore if $\alpha > 0$, $\frac{\mu_{H_a^*}}{\sigma_{H_a^*}} \to -\infty$ as $a \to \infty$.

Remark: Extended model with Accident shocks Proposition 1, 2 and 3 hold for the extended model with accident shocks drawn indepently from the health status. Because accident shocks are drawn independently from the health status, they leave the *cdf* of health unchanged and therefore the proofs are unaffected.

Appendix C: Notes on the empirical method

1. Data

Territory changes. The table below describes the details of the changes in territory that

took place in France since 1816.

Year	Territorial Changes
1861	Annexion of <i>departements</i> of Savoie and Haute-Savoie, and of <i>Comte</i> de Nice
1869	Franco-Prussian war: loss of Alsace-Lorraine
1914-	WWI: East of France, from Nord Pas-de-Calais to Vosges, is occupied by German military.
1919	At the end of WWI, Alsace-Lorraine is re-integrated to French territory
1939	WW2: Loss of Alsace-Lorraine
1943	WW2: Loss of Corsica
1945	Current territory: Alsace-Lorraine and Corsica are re-integrated to French territory
These c	hanges in territory results in large changes in the population and death counts.

This is illustrated below for population. It is unclear how to compute mortality in the year of the change. We compute it by using a weighted average of the population at the beginning and end of the year.

Migration. In the HMD cohort population counts are available. However, because of migrations, these counts cannot be used to derive a survival curve for a cohort. Because of net positive immigration occurring in France, the number of individuals in a given cohort can even increase from one year to the next. This is especially true at the end of the Algerian War. (e.g. the size of the female cohort born in 1910 increases from 300, 369 to 303, 273 between 1962 and 1963, despite a reported mortality rate of 0.5162. The unit of analysis in our model of mortality is a country cohort, hence abstracts from migration. In our model the mortality rates coincide exactly with the slope of the survival curve. This is not true in the HMD. The population of the cohort melts natives and immigrants of the same age.

2. Computing the death rates, survival rates and life expectancy

Death rates. When taking our model to the data we target the most direct counterpart of our modeled cohort "mortality rate", which is computed as the number of individuals who died during a year, divided by the number of individuals alive at the beginning of the day. In typical life tables this number corresponds to what demographer call q_t , the probability of dying in a given year, and is conceptually distinct to the mortality rate, denoted by m_t . The main difference lies in adjusting the denominator — the size of the population. As more individuals die during the year the population needs to be adjusted to estimate the size of the remaining population exposed to the risk of death. Because our baseline model does not take this adjustment into account, we compute a direct counterpart of our theoretical object. Therefore, we compute the raw death rate in year t for a given cohort , q_t , as follows:

$$q_t = \frac{D_t}{N_t}$$

where D_t is the death count for year t from the HMD cohort table and N_t is the population on January 1st of year t. The HMD makes adjustments to compute a probability that is corrected for the fact that the data do not tract the same individuals over time, so the probability of dying is not correctly computed for a given cohort. The q we estimate with the raw counts is very similar to what is reported by the HMD except for the first year of life and the last years of life as shown in Figure 12. This results in our under-estimating life expectancy somewhat.

Survival curves. We compute the survival curve recursively as follows. After initializing $S_0 = 100$, we iteratively compute:

$$S_t = S_{t-1} \times (1 - q_{t-1})$$

Life expectancy. Life Expectancy (LE) is an important statistics for the health profile of a given cohort. We compute LE as a way of comparing our model to the data in a parsi-

monious way. While we try to provide informative estimates of cohort life expectancy, we do not claim that their accuracy is comparable to demographic studies. Nevertheless, as we treat the series generated by our model in exactly the same manner as the data series, we obtain pairs of LE that are readily comparable.

4. Estimation routine

We compute our estimates using Matlab's canned *fminsearch* routine, a downhill simplex method, and Powell (1964)'s conjugate direction method. We first estimate the model using *fminsearch* until the objective function changes by less than 10^{-3} . The objective function is the sum of squared errors between the model's survival's curve and the one from the data. We then use these estimates as starting values for Powell's routine. Once Powell's routine converges, we use the estimated values from this procedure and implement *fminsearch* again until it converges. The total estimations on the UCLA computing cluster takes several hours. We experimented with different initial values for the parameters. The reported estimates correspond to the lowest final function value.

5. Bootstrapping standard errors

Estimates from sample data come with standard errors. However, the mortality rates in the HMD are computed from birth certificates of the total population, not a sample of it. A typical cohort in our study counts 400,000 individuals. As a result, the standard errors are negligible and all of the parameter uncertainty comes from model mispecification and data inaccuracy rather than sampling variation. We therefore do not report standard errors for the French cohorts.

In contrast, we do compute the standard errors for the chimpanzee estimates as the data in that case consist of samples of one or two hundreds of individuals. One way of bootstrapping the standard errors, given a series of mortality rates for a cohort, is to view each sample of size N as a sequence of Bernoulli trials with varying success rates. Alternatively, one can view the survival curve of a population of size N as an $N \times 1$ vector of age at death. One can produce bootstrap estimates by drawing with replacement Msubsamples of size N and compute the empirical survival curve.

1 Implications for optimal investments

1.1 Optimization in a stationary environment

So far we have considered a population that receives constant investments in its health, uniformly over the lifetime. But is that behavior a reasonable approximation if resources are optimally allocated over the lifetime? To answer this question, this section relaxes the simplifying assumption of constant investment, and estimates the optimal investment profile that a social planner concerned with maximizing the life-expectancy of a population would choose. Remarkably, while this optimal investment profile indeed deviates from the constant investment rule studied in the previous sections, it would result in very similar patterns of mortality. In other words, the optimal investment sequence does not fundamentally change the age-profile of mortality rates. We then evaluate the life expectancy gains resulting from optimization.

First we develop notation to describe the problem that a benevolent social planner would face. We solve this problem under two key assumptions. The first key assumption is that the planner has a fixed budget but has the ability to borrow and save costlessly — in other words, the planner knows exactly what the total lifetime resources are for a given cohort and can be redistribute these resources across the lifetime at no cost.⁴⁰ The second assumption we make is that the planner wishes to maximize life expectancy.

The survival function tracks the probability of surviving over time. It is naturally expressed as a function of the cdf of health in the population. The probability of surviving

⁴⁰This is a standard set of assumptions in this type of models, for example see Murphy and Topel (2006).

until the end of period *a* is $S_a = 1 - F_a(0)$. Life expectancy at birth for a given cohort is conveniently related to the survival function

$$LE = \sum_{a=1}^{\infty} S_a$$

Several observations are in order. First, in practice, this is a finite sum. Second, this is the cohort's life expectancy, not the "period" life expectancy which is usually reported. The social planner now chooses an investment path $\mathcal{I} = \{I_a\}_{a \in \mathbb{N}}$ that is age-dependent, instead of keeping the investment level I constant over the lifetime. The planner can move resources over time periods costlessly, as if a perfect annuity were available, and faces a given lifetime budget, B. Then the optimization problem takes the form

$$\max_{\mathcal{I}} LE\left(\mathcal{I}\right) = \max_{\{I_a\}} \sum_{a=1}^{\infty} S_a\left(\mathcal{I}\right)$$

s.t.
$$\sum_{a=1}^{\infty} I_a \cdot S_a\left(\mathcal{I}\right) \le B$$

The social planner chooses an optimal path such that the marginal effect of increasing investment at a given age is equalized across all ages. The first order conditions are given by

$$\sum_{s=a}^{\infty} \frac{\partial S_s\left(\mathcal{I}\right)}{\partial I_a} - \lambda \left[S_a\left(\mathcal{I}\right) + \sum_{s\geq a}^{\infty} I_s \frac{\partial S_s\left(\mathcal{I}\right)}{\partial I_a} \right] = 0, \forall a > 0$$

where λ is the Lagrange multiplier and therefore $\frac{1}{\lambda}$ represents the shadow cost for the social planner, starting from the optimal path, of an additional year of life expectancy. Both terms in the bracket are positive, illustrating the key dynamic tradeoff in investment with a fixed budget. An additional investment at one age increases the number of survivors at all subsequent ages, exerting greater pressure on the budget at all subsequent periods. Intuitively, this channel gets weaker and weaker at older ages because mortality rates are high at old ages even with investments. While we were unable to formally

makes this point analytically, we show numerically that this intuition is valid in the range of parameters estimated from the data.

1.2 Timing of optimal investments, polynomials

To estimate the optimal investment, we follow a lower-dimensional sieves estimation method.⁴¹ We start by approximating the investment profile over age with a first order function of age (adding 2 parameters) and then with a second order polynomial (3 more parameters). We impose the constraint that the total spending per cohort is the same as the budget resulting from our estimated constant lifetime investment i.e. $B = \sum_{a=1}^{100} \hat{I} \cdot S_a(\mathcal{I}).$ Given budget *B* we run a grid search to find the quadratic investment profile that maximizes the life expectancy of the cohort.

The results of this exercise are displayed in Figure 20. Relative to the case with a constant function, an optimal linear investment function redistributes more resources to the young. If we allow a quadratic term then we find that a U-shape investment profile is optimal to maximize the average life-expectancy in the population (panel a). Our original model sets I to be constant in levels. But in percentage terms, relative to the baseline level of health at a given age, I was already U-shaped in the basic model. What we find then is that the optimal investment is even more U-shaped — it transfers additional resources to the young and the old, away from the middle-aged individuals.

These results show that optimal health investments are largest when health is at its lowest — that is, at very young and very old ages. Interestingly, health care expenditures by age in most countries actually follow this age-profile (Alemayehu and Warner, 2004). These findings are also consistent with empirical findings which show that health and the demand for medical services are negatively correlated (Wagstaff, 1986) and that medical

⁴¹A fully nonparametric approach for the optimal investment profile over the lifetime would require optimizing over a hundred or so parameters (one for each age) for each cohort. In the absence of a closed-form solution, this is impractical. It is also not feasible since we have 100 data points: if we allow for a unique investment level at every age we are under-identified (we would have 100 data points and at least 106 parameters to estimate).



Figure 20: Optimal Investment Levels by Age

Note: The first panel represents the estimated investment path when investment is constrained to be constant (blue line), linear (red line), or quadratic (yellow). In the second and third panel, 1816 cohort data is represented in blue. Both linear and quadratic optimal investment paths would devote more resources to younger cohorts, reducing mortality rates in the early years.

expenditures rise sharply with age (e.g. De Nardi et al. 2010).⁴²

Panel b shows the mortality curves before and after optimization — they have the same basic shape we have observed. Yhe resulting survival curves are flatter in adulthood and steeper in old ages, suggesting the rectangularization of survival might be in part associated with the emergence of optimal investments. Optimizing investment results in a gain of about 3 years of life expectancy in the specific case we show in Figure 20, based on the estimated parameters for French women born in 1816.

Optimization when budgets depend on health. We have solved the optimization problem under the assumption that stock of available resources is not influenced by the health of the population. But if food and other resources are produced rather than taken

⁴²These results are in contrast with the predictions of the Grossman model which predicts that investments would decline with age as individuals near death. See Wagstaff (1986)for an early discussion, or Strulik (2015) for a more recent discussion of this issue.

from the environment, health is likely to impact resources by affecting the work capacity of the population. Indeed, nutrition levels and disease rates have been shown to affect productivity and wages (Thomas et al., 2004). They also affect inputs into wages such as cognition and education (Field et al., 2009). Many empirical studies report a correlation between income and health (Cutler et al., 2012, Chetty et al., 2016) as noted above. While our baseline model embeds the effect of resources on health, a causal link going in the other direction is also likely at play: people who get sick or are hospitalized suffer a subsequent drop in income (Smith, 1999, Dobkin et al., 2018). With panel data on wages, it would be possible to improve on our estimates to account for these effects.

Overlapping generations. Another natural extension would be to embed our model in an overlapping generations setting to reflect the fact that most social insurace programs, including health care insurance, involve transfers across cohorts at a given point in time, rather than within-cohort transfers over time (as we have considered here for simplicity). An overlapping generation model could also be used to link the health of the parents with that of their children, a mechanism that has found some support in the empirical literature.